STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

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) ICC Docket No. 01-0707
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CUB EXHIBIT 1.1

Adnitted 4/18/05 CES

CITIZENS UTILITY BOARD

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CLOS EXTENINO 1.1
William Ross
Dore 4/18/05 recorder TR

August 7, 2003



ENERGY/
SUSTAINABLE
DEVELOPMENT/
LAND USE

EDUCATION

M. A. Urban & Regional Planning University of Iowa

> B.A. Anthropology Grinnell College

EMPLOYMENT EXPERIENCE

2003- Present Principal/Owner CR Planning, Inc. Minneapolis, MN

1993 – 2002 Principal/Owner Biko Associates, Inc. Minneapolis, MN

1990 – 1993 Director of Policy and Programs Citizens Utility Board Chicago, IL

1989 – 1990 Director of Energy Programs Urban Coalition Housing Group New York, NY

> 1987 – 1989 Director of Energy Unit City of New York Office of Business Development New York, NY

PROFFESSIONAL ASSOCIATIONS

American Planning Association/Mn APA

Minnesota Renewable Energy Society

BRIAN ROSS

Brian Ross leads CR Planning's work in sustainable development, 'smart growth' land use planning, energy policy, and public participation processes. Mr. Ross applies his knowledge and experience in comprehensive land use planning, economic development, implementation tools, and energy policy.

PROJECT EXPERIENCE

- For the Citizens Utility Board in Illinois, the Minnesota Office of the Attorney General, and other regulatory intervenors, Mr. Ross provided expert testimony on topics including cost of service analysis and rate design, transmission and distribution system planning, gas utility rates, and gas supply planning.
- Mr. Ross has worked on behalf of several non-profit energy advocacy organizations in Minnesota utility Integrated Resources Plan filings. Mr. Ross investigated the economic viability of investment in renewable energy resources and energy efficiency.
- o Mr. Ross worked with the City of Minneapolis to create a density incentive (Floor to Area Ratio, FAR) for high performance energy efficiency for large downtown developments. Subsequent to the FAR bonus ordinance, Mr. Ross assisted the City in creating 'high performance' policies and guidelines for the City's public building projects (new construction and renovation).
- Working for Minnesota Planning, Mr. Ross managed the development of an integrated set of model local ordinances, From Policy to Reality: Model Ordinances for Sustainable Development, for use by local governments.
- o Mr. Ross has worked with several communities to adapt model sustainable development and Smart Growth ordinances to local conditions, facilitated stakeholder involvement, and presented sustainable development tools to local officials and citizens.
- Mr. Ross facilitated the creation of a new Comprehensive Plan for Becker County, MN, including data analysis, GIS mapping, and public meeting facilitation.
- o Mr. Ross is part of the project team working with the City of Ashland, WI to develop a comprehensive land use plan. Ashland was recently awarded a Wisconsin Smart Growth grant to undertake this project.
- Mr. Ross created an analytical model showing the fiscal and economic relationships between transit services and participants in Wisconsin's welfare reform program (W2) for the Wisconsin Urban Transit Association (WUTA).
 Mr. Ross identified and described the dynamic between funding adequate transit services and meeting W2 goals for welfare reform.
- o Mr. Ross directed the creation of a Land Use Plan for the North Shore of Lake Superior, between the cities of Duluth and Two Harbors. He used a stakeholder process that involved local government officials and residents from two counties, two townships and two cities. He is now directing implementation efforts for the Plan.
- Mr. Ross managed the land use/build-out analysis for the Garrison Kathio West Mille Lacs Lake Sanitary District sewer development EAW.
- o In the Itasca, Koochiching, Beltrami and Clearwater County comprehensive land use plans, he developed the economic development studies and policies, and indicators for measuring progress toward land use goals for the.
- Consulting to Hometown, Minnesota, Inc., a non-profit organization dedicated to reviving small city downtowns, Mr. Ross created a model downtown redevelopment plan based upon principles of sustainable development.